

Kenneth Doherty

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Subject: Special Edition e-Newsletter - 2014 Salute to Excellence Awards



Asian Pacific American Chamber of Commerce®

APACC SPECIAL EDITION E-NEWSLETTER

APACC Salutes the Honorees of our 2014 Salute to Excellence Awards

Dear Friend of APACC,

For those who missed our inspiring APACC Salute to Excellence Awards on Thursday, October 23, 2014 in Livonia, MI, please take a few moments to learn a little about the honorees and some of their recent achievements in this special edition e-Newsletter.

Thank you for your time and support!

LUMINARY AWARD

Rolanda J. Heard

Supplier Diversity Specialist

Fiat Chrysler Automobiles



Rolanda Heard was appointed Program Manager, Diversity Supplier Development, Chrysler Group LLC in August 2007. Her responsibilities include, but not limited to, department budget; High Focus Program; Diversity Champions, Chair Chrysler Matchmaker (5 years); diversity support of Chemical and Logistics procurement sourcing activities; lead advocate and/or support for the NMSDC; MMSDC Committee(s); Automotive Industry Group (AIG); Canadian Aboriginal and Minority Supplier Council (CAMSC); Asian Pacific American Chamber of Commerce (APACC); WBEC-Great Lakes (CEED) and a host of other councils, chambers and committees.

Prior to joining the Diversity Supplier Development team, Rolanda was Senior Buyer for Information Technology Procurement Services and held a variety of positions within Chrysler Group LLC over her 29 year career.

Rolanda received her Bachelor of Business Administration degree from Central Michigan University in 1995 and Master's Science Administration (MSA) in 2000. *Chrysler Supplier Diversity - This is what I do!*

Rolanda is a huge supporter of APACC and advocate for Asian Pacific Americans and its business community. Because of her immense support, APACC is proud to award Rolanda with our first ever APACC Luminary Award!

Selection criteria for this award are as follows (all candidates must meet two or more of the following):

- Demonstrates significant leadership within the workplace, in order to progress the race equality, diversity and inclusion agenda
- Displays a long term commitment to valuing diversity above and beyond assigned work responsibilities: extra efforts to broaden range of input to processes; additional time spent working on diversity issues outside scope of employment
- Has made direct impact on Michigan's economy through strengthening the skills of the workforce and/or increasing the pool of knowledge workers
- Integrates and aligns economic and workforce development activities through systematic attempts at building a workforce system
- Enable communities, businesses, and/or economic development organizations to better integrate into the global economy or to more resiliently respond to the challenges brought by globalization

Thank you Rolanda and everyone at FCA for your immense support!
